



Association for Spiritual Integrity
Transforming the paradigm of spiritual leadership

ASI ANNUAL IMPACT REPORT



OUR VISION is to foster the fundamental role of strong ethical principles in the ongoing development of spiritual leaders and communities.

OUR MISSION is to elevate ethical standards in spiritual leadership by building a community of leaders, teachers, and practitioners committed to integrity, accountability and ongoing learning.

2024

ASI 2024 ACCOMPLISHMENTS & CELEBRATIONS

We celebrate the volunteers and all the team members who contributed to our 2024 accomplishments.

Educational Webinars	Offered seven free educational webinars and online community meetings to discuss relevant issues for spiritual leaders.
Membership Growth	Expanded our membership with minimal marketing. We welcomed over 155 individual and 22 organizations as members in 2024, for a total of 739 individual members and 54 organizational members.
Strategic Planning	Invited an external facilitator to assist in creating strategies for short and medium term goals.
New Website	Started building a new website to allow easier maintenance by volunteers and give ASI an updated look - to go-live early 2025.
Insight Timer	Began offering free educational talks on <u>Insight Timer</u> with a plan to offer in-depth courses on our own website.
Code of Ethics for Psychedelics	Began developing a new Code of Ethics specifically addressing the use of entheogens in spiritual leadership and guidance. This is in response to the growing interest in psychedelic practices within spiritual communities. The release date is to be determined.
Code of Ethics Video Project	Developed a series of videos exploring what many of the Honor Code of Ethics tenets look like in practice (will launch with the new website). A heartfelt thank you to ASI members who contributed their expertise and a generous donor who funded the initiative (\$13,000).
Accountability in Code of Ethics	Investigated four reports when a student or person shared concerns about the ethical behavior of a teacher or organization in ASI's membership. ASI's goal is to guide this delicate process with intentions for restoration, healing, and growth for all parties involved.
Conference Presenters	Presented a 3-person panel at Harvard Divinity Conference in April 2024. Attended the Amplify 2024 conference in October in Denver, CO to share information with delegates about ASI's mission.



“It takes courage to create a meaningful life of integrity. It also requires good company. And practice.”

- Shelly Francis

2025 PLANS AND GOALS

Some exciting **ROLLOUTS FOR 2025** will be:

- the new **ASI website** to refresh our online presence and provide ease of maintenance,
- the **Code of Ethics educational videos** (released on the new website),
- the **Peer Support Program** as an integrated, ongoing offering.



In 2025 ASI will **CONTINUE THE SEARCH FOR CORE FUNDING** to hire an Executive Director and needed staff. We currently run the organization mostly from volunteer hours. 100% of income is from member and supporter donations.

In 2024, ASI invited an external facilitator to assist in creating **STRATEGIES FOR SHORT AND MEDIUM TERM GOALS.**

The outcome of the meetings were to focus on the following items for 2025:

Grant Calendar Development

We're creating a grant calendar that will include application deadlines and a resources library to help ASI secure the funding (both core and project) we need to operate and grow.

ASI Online Conference

We're discussing the pros and cons of our first ever ASI online conference! This event would focus on building community and offering a transformative experience as we explore new ideas about ethical spiritual leadership.

Education Initiative

A course creation plan is underway to offer educational courses aimed at supporting spiritual leaders.

Marketing Strategy

We'll be creating a marketing and communications strategy to better connect with our community as well as other social change organizations and boost ASI's presence. We need new volunteers with relevant expertise to realize this goal.

MEMBERSHIP UPDATES



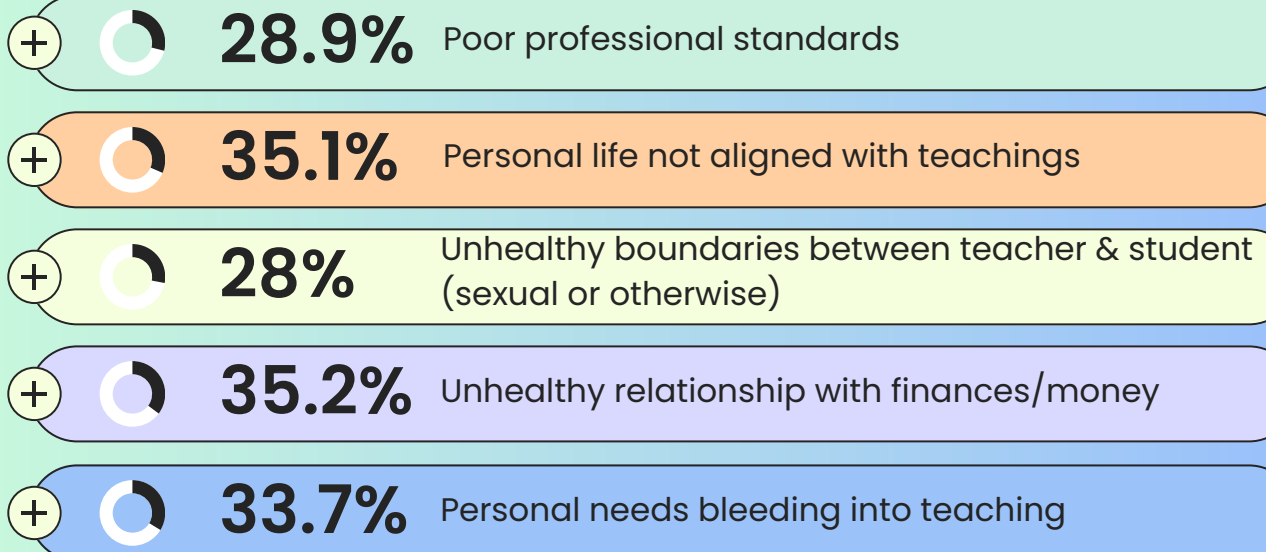
ASI welcomed 155 new individual members and 22 new organizational members for a total of 739 individual and 54 organizational members, all without any external marketing. This increase indicates the commitment of these spiritual leaders to their personal growth and accountability.

The membership growth reflects the resonance of ASI's mission and the dedication of the new members to upholding ethical practices in their spiritual leadership roles.

Membership is free and each member agrees to abide by the ASI Honor Code of Ethics.

DID YOU KNOW...

Over the past 5 years we have been asking our individual member applicants what issues are most challenging for them as teachers. Here are the results:





2024 FINANCES

Operating Donations

Member Donations	\$7,835.57
TisBest Grant	\$2,000.00
Foundation Grant	\$3,000.00
**Total Donations	\$12,835.57

Expenses & Deductions

Website & Software	\$1,768.10
Office Expenses	\$184.44
Admin Contractor	\$6,900.00
Travel Expenses	\$6,264.78
Speaker Fees	\$300.00
Consulting Fees	\$600.00
Liability Insurance	\$1004.25
Total Expenses	\$17,021.57

Net Operating Income **\$(4186.00)****

* Most member donations come through the attendance of our educational webinars. Very few members donate when they become members. ASI had one fundraising campaign (Giving Tuesday) in 2024 and we raised \$3,818.

** We had funds carry-over from last year to gap the deficit in 2024.

Special Projects Donations

Our special projects are accounted for separately from the general operating budget.

Ethics Video Project Donation (one anonymous donor)	\$13,000
Peer Support Project Donations	\$250
Total Special Projects Donations	\$13,250

WE'D LIKE TO THANK ALL OUR SUPPORTERS FOR THEIR GENEROSITY OF TIME AND RESOURCES.

Donors

Anonymous Project Donor,
All Members who made Donations,
All Supporters who made Donations,
TisBest.org, RSF Social Finance,
Chaya Family Fund

Special Thanks to Key Volunteers

Steven O'Neil, Deepak Sridhara,
Tatiana Acar, Krisanne Heinze, Renata
Le Dantec, Sara Priestley, Lauren
Medeiros, Sara Siegel, Tom Murray,
Kimberley Lafferty, Kimberly Braun,
Kalika Peralta, Amara Palmer, Chesaray
Alflen, Maren Aspaas, David and Jaqui
Kennedy, Rick Archer, Phil Goldberg,
Dominik Delgado Diaz, Ray Bratcher,
Jerry Freeman, Denise Wilbur, Robert
Strock, Maya Shaw Gale, and Jac
O'Keeffe

Board Members

Jac O'Keeffe, Philip Goldberg, Kimberley
Lafferty, Ray Bratcher, Renata Le Dantec,
Dominik Delgado Diaz

Ethics Video Team Members

Renata Le Dantec, Steven O'Neil, Denise
Wilbur, Rick Archer, Lauren Medeiros,
Maryam Thea Elijah, Scott Edelstein, Phil
Goldberg, Judith Blackstone, Christopher
Key Chapple, Mariana Caplan, Ray
Bratcher, Dominik Delago Diaz, Georgi Y
Johnson, Santiago Jimenez, Miranda
Macpherson, Carol Merchasin, Kikanza
Nuri-Robins, Sarah Seigal, Kylea Taylor,
Jac O'Keeffe, Kimberly Braun, Kimberley
Theresa Lafferty, Connie Zweig, and
Anonymous Donor

Administrative Team

Jac O'Keeffe
Renata Le Dantec
Krisanne Heinze

